

农食国际认证证书和认可标识使用规则

Rules for the use of Agricultural and Food International
certification certificates and accreditation marks

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1. 目的和适用范围

1 Purpose and scope of application

为了使获得方圆标志认证集团有限公司（以下简称 CQM）农食国际认证的客户规范使用认证证书及方案标志（如 FSSC22000 标志、BRCGS 标志等）、ANAB 认可标志,制定本规则。

These rules are formulated for the purpose of obtaining the China Quality Mark Certification Group Co., Ltd. (hereinafter referred to as CQM) Agricultural and Food International certification of customers to use the certification certificate and scheme logo (as FSSC22000 logo, BRCGS logo etc) and ANAB Accreditation Symbols.

ANAB 系美国国家标准协会的认可机构, 英文为 ANSI National Accreditation Board 的缩写。

ANAB is the accredited body of the American National Standards Institute, abbreviated as ANSI National Accreditation Board.

2、文件引用

2 Document reference

《管理体系认证证书和认证标志、认可标识使用规则》的基本要求适用于本文件, 其中 ANAB 认可标志的使用参照 CNAS 认可标志的使用要求。

The basic requirements of < Management System Certification Certificate and Certification Mark and Accreditation Symbols Use Rules> are applicable to this document, and the use of ANAB accreditation Symbols refers to the use requirements of CNAS accreditation mark.

3、获证组织使用 FSSC 22000 标志:

3 Use FSSC 22000 logo for the certified organizations

1) FSSC22000 标志可用于组织的印刷品、网站和宣传材料, 但须符合下面的设计规格:

通讯地址: 北京市海淀区增光路 33 号(100048)
电话: (010) 88411888 (总机)
传真: (010) 88414325
网址: <http://www.cqm.com.cn/>
E-mail: cqm@cqm.com.cn

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The FSSC22000 logo can be used for print matter, websites and promotional materials, shall comply with the following design specifications:

- FSSC 22000 标识必须以指定的颜色和大小进行复制，使标志的所有功能清晰可辨。颜色规格如下：
- The FSSC 22000 identity must be copied in the specified color and size, so that all the features of the logo are legible. The color specifications are as follows:

颜色 color	PMS	CMYK	RGB	#
绿 green	348 U	82/25/76/7	33/132/85	218455
灰 grey	60%黑	0/0/0/60	135/136/138	87888a

- 当所有其他文本和图像都是黑白色时，允许使用黑白标志。
- Use of the logo in black and white is permitted when all other text and images are in black and white.

2) 为避免给他人造成获证组织所提供的任何产品、流程或服务已通过认证机构(CB)的认证或批准的印象，不得将 FSSC 22000 标志用于：

2) In order to avoid creating the impression to others that any product, process or service provided by the certified organization has been certified or approved by the certification body (CB), the FSSC 22000 mark shall not be used to:

- a) 产品；
- b) 产品标签；
- c) 产品包装；
- d) 分析证书或合格证书 (CoA's 或 CoC's)；
- e) 以及任何其他方式暗示产品、流程或服务已通过 FSSC 22000 批准，比如“由 FSSC 22000 认证企业生产”。
- f) 认证范围排除情况同样适用。

- a. a product;
- b. its labelling;
- c. its packaging (primary, secondary or any other form);
- d. certificates of analysis or certificates of conformance (CoA's or CoC's);
- e. in any other manner that implies FSSC 22000 approves a product, process,

or service and

f. where exclusions to the scope of certification apply.

3) CQM 将在每次监督和再认证审核期间审核获证组织对 FSSC 22000 标志的使用。与使用标志相关的任何不符合将需要采取纠正措施，以纠正标志的使用以及为将来使用的纠正措施。

3) CQM will review the use of FSSC22000 marks by the certified organization during each supervision and recertification audit. Any inconformity associated with the use of the mark will require corrective action to correct the use of the mark and corrective actions for future use.

4、ISO 22000 认证声明要求

4、Requirements of ISO22000 certification statement

获证组织不应在产品或者产品包装上使用 ISO 22000 认证标志。包含所有的产品包装，既包含初级包装(盛放产品的)，也包括任何外包装或二次包装。

A certification body shall not permit the use of any statement on product packaging that the client has a certified FSMS. This includes all product packaging, both primary packaging (which contains the product) and any outer or secondary packaging.

5、BRCGS 标志(徽标)使用规定

5 Use rules of BRCGS logo

1) BRCGS 的徽标只准在不存在免除内容的工厂使用。获得认证且无范围免除内容的公司有权在公司信笺和其他营销资料上使用 BRCGS 食品/包装材料徽标。BRCGS 的徽标不能被用于促销贸易产品使他们构成认证范围的一部分。具体见对应的 BRCGS 全球标准里的要求。

1) The BRCGS logo can only be used by sites that have no exclusions. Companies that achieve certification and have no exclusions from their scope are qualified to use the BRCGS food/packaging materials logo on site stationery and other marketing materials. It should be noted that the BRCGS logo cannot be used for promoting traded products even when they form part of the certificated scope. For details, please refer to the requirements in the corresponding BRCGS global standard

2) 如果工厂因证书失效、撤销或暂停而不再得到认证，获证组织则不得再继

续使用表明获得认证的徽标或证书并暂停/停止使用徽标和证书。

2) If a site is no longer certificated because of certificate expiry, withdrawal or suspension, it shall no longer use the logo or certificate claiming by the certified organization .

3) BRCGS 徽标不是一个产品认证标志，产品或产品包装上不得使用徽标或证书。获得认证的工厂如被发现滥用 BRCGS 徽标，将受到 BRCGS 投诉/查证的约束。而且可能会面临 CQM 对其作出认证被暂停或撤销的风险。

3) The BRCGS logo is not a product certification mark and neither it nor any reference certification may be used on products or product packaging. Any certificated site found to be misusing the logo will be subject to the BRCGS complaints and referral process and may risk suspension or removal of its certification by CQM.

4) 审核范围中不包括在工厂生产、加工、包装或标识的产品时，不得使用 BRCGS 徽标。

4) The BRCGS logo may not be used by companies that do not include all products that are manufactured, processed, packed or labelled on site within the audit scope.

5) CQM 将在每次监督和再认证审核期间审核获证组织对 BRCGS 标志的使用。与使用标志相关的任何不符合将需要采取纠正措施，以纠正标志的使用以及为将来使用的纠正措施。

5) CQM will review the use of BRCG marks by the certified organization during each supervision and recertification audit. Any inconformity associated with the use of the mark will require corrective action to correct the use of the mark and corrective actions for future use.

6 ANAB 认可的认证证书和认可标志补充规定

6 Supplementary provisions for ANAB-accredited ISO22000 and FSSC22000 certification certificates and accreditation symbols

根据 ANAB 《PR 1018 关于使用 ANAB 认可标志和认可声明的政策》规定，在获得 ANAB 认可证书后，按照如下要求使用 ANAB 标志：

According to the ANAB provisions of <PR 1018 Policy on Use of ANAB Accreditation

Symbols and Claims of Accreditation Status>, while obtained the ANAB accreditation certificate, the ANAB Symbols shall be used for the following requirements:

- 1) ANAB 认可标志应按照如下要求进行复制:
 - 1) The ANAB Accreditation Symbol shall be reproduced as following:
 - 在白色或浅色的背景下显示黑色、或蓝色（PMS 286 或类似）和红色（PMS485 或类似）；
 - 大小要使标志能够清晰可辨；
 - 尺寸不能失真变形。
 - In black, blue (PMS 286 or equivalent) and red (PMS 485 or equivalent), or only in black, on a white or light-colored background, or white on a dark-colored background;
 - In a size that makes all features of the symbol clearly distinguishable; and
 - Without distortion to its dimensions.
 - 2) 当使用 ANAB 认可标志，其大小不得超过认证机构的标志的大小。
 - 2) When using the ANAB Accreditation Symbol in combination with any CAB logo or mark, the size of the ANAB Accreditation Symbol shall not exceed the size of the CAB's logo or mark.
 - 3) 获证组织不得分开使用 ANAB 认可标识和 CQM 标志。
 - 3) The certified organization shall not use the ANAB Accreditation Symbol and CQM mark separately.
 - 4) ANAB 的认可标志不得以任何方式用于产品，或以任何其他误导方式，表明 CQM 和/或 ANAB 通过认证或批准了获证组织的任何产品，工艺或服务。
 - 4) The ANAB Accreditation Symbol shall not be used in any manner to the product, or in any other misleading manner, indicating that any product, process or service of the certified organization have been certified or approved by CQM and /or ANAB.